

ANDREW GRIEVE

VIDEOGRAPHER/PRODUCER - CREATIVE MEDIA

OBJECTIVE

To obtain the Associate Director of Creative Content position at West Virginia University.

CONTACT

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QUALIFICATIONS

Strong knowledge of sports. Able to perform assigned tasks in a timely and effective manner. Holds a commitment to excellence and a high quality of service. Works well in a team environment. Ability to work on multiple projects simultaneously. Strong communication skills. Skilled shooting and has experience with multiple camera brands and editing softwares. Servant Leader.

EDUCATION

NORTH DAKOTA STATE UNIVERSITY

Fargo, ND
Graduated - May 2021

Major: University Studies

Minor: Art - Emphasis in Graphic Design
Communications- Emphasis in Sports Broadcasting
Psychology

EXPERIENCE

Learfield/West Virginia University Athletics

Morgantown, WV
August 2021 - Present

Social Content Specialist

- Develop, Plan, and Execute content that highlights the Mountaineer brand while satisfying sponsors in order to generate revenue and epitomise the institute's brand.
- Act as a communications liaison between local/national Learfield sales team and the athletic department
- Track social performance on revenue generating content for sponsors
- Contribute to and maintain social media strategy to ensure growth across all social platforms
- Primary Creative for WVU Men's Basketball

North Dakota State University

Fargo, ND
October 2015 - May 2019

Creative Media Intern

- Shoot and edit video content for all NDSU Athletics programs
- Create requested content in a timely manner with strict deadlines
- Develop and execute content ideas that align with and enhance the NDSU Athletics brand

Fargo - Moorhead Redhawks

Fargo, ND
May 2016 - September 2019

Production Intern

- Positions Included
- Camera Operator - Run camera during game for streaming purposes
- Lead Audio Operator - Play music, sound effects, and control all audio levels during games
- Technical Director - Operate switcher, direct camera operators, and run in-game advertisements and promotions